

# Melanie Lippman

Melanie Lippman is a NY-based Image Consultant and Personal Branding expert who helps ambitious, high-powered women in male-dominated fields learn to use style to communicate confidence, build connections, and achieve next-level visibility. Combining her Image and Color Consulting degrees from Fashion Institute of Technology with her past experience in design and sales strategy working with Marie Claire, Saks Fifth Avenue, and Neiman Marcus, Melanie helps women worldwide define their personal brand, making them instantly recognizable, memorable, and viewed as a leader.

When she is not coaching, you can find Melanie practicing yoga with her husband, playing in the waves in Miami with her 8-year-old son, riding a peloton, or listening to a personal development audiobook.

## General Topics

- Defining your personal style
- Dressing for the body you have now
- The opportunities women pass up due to their wardrobe
- Closet challenges women face without an understanding of style
- How the way you dress impacts your confidence and authenticity

## Featured On



## Sample Questions

- What is the difference between dressing and styling ourselves?
- How does personal style help bridge the wealth gap for women?
- How can we use clothes to foster deeper connections?
- How does imposter syndrome show up in our closets?
- When high-end brand names don't buy you a seat at the table



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