

Hunter Lowder

Hunter Lowder is co-owner of Tortoise & The Bear, a business strategy, operations, and mindset coaching company that supports visionaries in bringing their wild and crazy dreams to life. Coupling her past business experience as CEO of a multi-million dollar company with mindful coaching approaches, Hunter helps service-based business owners create and prioritize a strategic plan to grow their impact and move their business forward in a sustainable way.

After suffering severe burnout as a CEO, Hunter is passionate about building a business in alignment with her values. When she's not helping clients fine-tune their operations, she's likely dancing and singing karaoke with her husband, feeding her son's football team, or hanging out at the beach with her fur babies.



General Topics

- Reverse engineering business growth
- Luxury customer experiences
- Growing a non-cookie cutter business
- Using online management techniques in brick-and-mortar businesses
- Transitioning from business owner to business leader

Features & Credentials



Sample Questions

- What are common foundational pieces of business strategy that most leaders fail to define?
- Share about your CEO journey with burnout and how it relates to fear v. intuition.
- How can you reverse engineer business growth to stairstep your way into the CEO role?
- What's wrong with the concept of SMART goals as a business planning strategy?
- What's the difference between an average and luxurious customer experience?
- What are the key pieces of online business management that brick-and-mortar businesses can leverage to grow their revenue?